

PLAY & LEARN

710N

WATCH YOUR CHILD'S **IMAGINATION AND CREATIVITY BLOSSOM WITH** PLAY-DOH COMPOUND... THE PERFECT PLATFORM FOR ALL TYPES OF PLAY, FROM FREE-PLAY TO ROLE-PLAY. YOUR CHILD WILL LEARN EVEN FASTER WHEN **IT'S THIS MUCH FUN!**

< CLASSIC COLOURS **4 PACK***

Coming in a variety of colours, great as a refill or as an addition to an existing collection!

Four Pack for lots of

modelling

fun!

READING ... NEXT LEVEL UP!



ONCE KIDS KNOW THE LETTERS OF THE ALPHABET BY HEART, TEACH THEM HOW TO SPELL.

For older kids, use the letters made with Play-Doh compound to form simple words. Start with three-letter words and progress

to four-letter ones. Having to knead, roll and form the shapes of the letters and words will help your child remember them.

WHAT AM I? Have Fun with animals, sea creatures and the alphabet.

Using different-coloured Play-Doh compounds, encourage your kids to use as many letters of the alphabet to create various animals they might see at the zoo, or sea creatures they can find in the ocean. For example, "O" is for owl or octopus. (TIP: Each animal or sea creature needs to begin with different letters of the alphabet.)

READ

BEFORE ANY CHILD CAN START TO READ, HE NEEDS TO KNOW THE ALPHABET. GETTING THE BASICS DOWN IS VERY IMPORTANT IN THIS PROCESS.

THOUSE

PRINT OUT THE

alphabet in both capital and small letters – on a piece of A3 paper – and place it in a clear plastic bag. Use these "playmats" again and again, as Play-Doh compound won't stick to the plastic.

MOULD EACH LETTER

with rolls of Play-Doh compound according to the alphabet on the print-out. Using these as tracina auides, teach kids the shape of each letter.

TRY A MATCHING

aame that will teach the young ones the capital and small letters of the alphabet. Using bits of Play-Doh compound, roll out the capital letters and small letters, and get the kids to match them up.

*items are subject to availability, product listings may vary by store.

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IMAGINATION IS MORE IMPORTANT THAN KNOWLEDGE." ALBERT EINSTEIN



moulded from Play-Doh compound, teach the alphabet with pictures from magazine cut-outs, print material or objects made from Play-Doh compound. (For example, if the letter is A, show an apple or an ant with it.)



Keep these pages handy! Stick it on the fridge or store it with your Play-Doh compound. We've included a few examples to get you started.

Just follow the steps shown below to bring these fresh ideas to life.























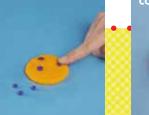














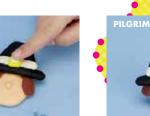




Fresh Ideas











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Designed to help kids get creative and role play the kitchen magic!

> DRIZZY ICE CREAM PLAYSET*

Easy to use Play-Doh ice cream maker! Use regular Play-Doh compound to create colourful Play-Doh sundaes and cones then give your creations the gourmet treatment with Play-Doh Drizzle. Squeeze a little on top of your Play-Doh desserts to create pretend hot fudge or strawberry sundaes!



CASH REGISTER

CREATIONS

The Best INGREDIENT OF ALL IS IMAGINATION! This Play-Doh candy factory is a delight for the imagination. Create silly gummy bears and crazy chocolate bar shapes. Fill with Play-Doh compound, turn the crank on the candy machine to create crazy-colourful candies then scoop them into the pretend candy buckets! Includes 4 tubs of Play-Doh compound. Rake Play-Doh Money *available from July 2020

CANDY DELIGHTS PLAYSET*

This Play-Doh candy factory is a delight for the imagination. Create silly gummy bears and crazy chocolate bar shapes. Fill with Play-Doh compound, turn the crank on the candy machine to create crazycolourful candies then scoop them into the pretend candy buckets! Includes 5 tubs of Play-Doh compound.

*available from August 2020